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News from

RANDOM HOUSE, INC. 201 EAST FIFTIETH STREET, NEW YORK, N. Y. 10022

Brand's acceptance speech at National Book Awards Ceremony at Lincoln Center, New York, April 13, 1972:

As you know, THE WHOLE EARTH CATALOG is less a book than it is a public event. A considerable population of unlikely people made the catalog. I think they are honored by your award. All I can do is agree wholeheartedly with your estimate of them. And if the award encourages still more self-initiated, amateur, ~~youth~~ use-based, non-New York publishing, good deal.

In keeping with our practice, I owe you a brisk financial report. Actually it's very convenient: I was on the East Coast fund raising this week anyway. Your $1000.00 donation will go through our usual non-profit channels to help out on events in Stockholm surrounding the United Nation Conference on the human environment this June. You have purchased trans-Atlantic passage for: one Hopi Indian mad at what uninvited mega-technology does to native cultures, one scientist mad at what mega-warfare does to life in all its forms in Southeast Asia, one thoughtful poet, and one cheerful, skillful member of the Hog Farm commune. They and the rest of us are going to Stockholm to continue the action we had a piece of in the catalog: helping raise planetary ~~conscientiousness~~ consciousness, helping raise ecological good faith and good technique.

We are <u>not</u> gods, of course, and whatever we are, we're still a long way from being good at it. We have a lot of listening to do.

Thank you for the honor and for the tickets.

& Thank <u>YOU</u>.

—SB